



# 2022 PARTNERSHIP DECK



AN EVENT OF THE JASON TAYLOR FOUNDATION BENEFITING CHILDREN BATTLING CANCER AND OTHER PEDIATRIC MEDICAL EMERGENCIES

# WHIFFLE BLAST 2022



## WHAT IS WHIFFLE BLAST?

The **Jason Taylor Foundation** is at it again, this time with a brand new twist on a game we all grew up with.

On **Saturday, January 29, 2022**, the JTF will host the **5th annual Whiffle Blast presented by Sports Chiropractic and Natural Health Solutions**, providing safe and healthy fun for old and young alike. A field of 35 teams will step on the mini-diamond at **Pine Trails Park in Parkland, Florida** to participate in a friendly tournament celebrating one of America's favorite "back-yard" games, while raising funds to support South Florida's children in need. **Proceeds raised from Whiffle Blast will benefit children battling cancer and pediatric emergencies through the Jason Taylor Foundation.**

Running concurrently with the Whiffle Blast tournament main event, participants will have the opportunity to compete in the **Home Run Derby** during which sluggers are encouraged to take their swings at earning the long ball crown. **Drawings** will be held throughout the day for memorabilia, gift certificates and many other special items. In addition to these participant based events, vendors will have the opportunity to present their company information and products during the **day-long trade show**. But the grownups won't have all the fun as the **Whiffle Blast KidZone** will provide interactive fun with crafts and activities that will keep the little ones engaged both mentally and physically. **Whiffle Blast promises fun for the whole family!**

## PAST & PRESENT PARTNERS INCLUDE

A few examples of our past past and current sponsors include: 4Ever Young, ADT, Ahearn, Jasco + Company, P.A., Bealecon Engineering & Construction, Blackfin Building & Development, BreakThru Beverage, Brotman Nusbaum Ibrahim, Fanatics, Greenspoon Marder, Handtevy, HMY Yacht Sales, Hutton Miller, Jackson Health Foundation, Kirlin Florida, Milam's Supermarkets, NBC-6, Nova Southeastern University, Parkland Little League, Prestige Autowerks, Shaw-Ross International Importers, SEI Wireless Solutions, South Florida Ford, Tito's Vodka, Truist, TWB Innovations, UPS, Weatherby Healthcare and Wizard Creations.

**Kicking off Whiffle Blast 2020, James, nephew of Dr. Todd Rodman and the inspiration behind the conception of Whiffle Blast, throws out the ceremonial first pitch.**

# WHIFFLE BLAST 2022



## EVENT FORMAT & SCHEDULE

The 2022 Whiffle Blast format will be that of **seven (7) five-team divisions** with a round robin regular season, **guaranteeing a minimum of four games for each team**. Whiffle Blast games consist of pitching, batting and fielding with **no base running**. The top team out of each division will advance to the playoffs, along with two wildcard teams, each of which will be seeded using a traditional tournament bracket beginning with the eight-team quarterfinals. The single elimination post season will continue until only two teams remain and who will face off in the winner-takes-all championship.

- 8:30am** Team Check-in
- 10:00am** Welcome / Regular Season Begins
- 10:10am** Game #1 / Home Run Derby Prelims
- 10:45am** Game #2 / Home Run Derby Prelims
- 11:20am** Game #3 / Home Run Derby Prelims
- 11:55am** Game #4 / Home Run Derby Prelims
- 12:30am** Game #5 / Home Run Derby Prelims
- 1:20pm** Quarterfinals
- 1:55pm** Semifinals
- 2:30pm** Home Run Derby Finals
- 3:00pm** Whiffle Blast Championship
- 3:50pm** Championship Trophy Presentation
- 4:00pm** Closing Remarks





# EVENT PARTNER: INTERACTIVE KIDZONE

Benefits for our **KIDZONE EVENT PARTNER** will include:

## Partner Engagement

- Two (2) teams, each consisting of five to seven participants, in the 2022 Whiffle Blast main tournament
- Exclusive giftbag for each participant with official 2022 Whiffle Blast event t-shirt, an event cap and other gifts
- Due to round robin tournament format for regular season, each team is guaranteed a minimum of four (4) games
- Opportunity to staff the KidZone with partner employees to create greater engagement, and employee team building.

## Onsite Branding

- Logo positioned as EVENT PARTNER on Sponsor Board (prominently displayed at event)
- Reserved prime area for 10' x 10' tent\* for partner activation in prime location immediately adjacent to KidZone event area
- Company banner\* (2' x 3') displayed in KidZone event area
- Two (2) Field Signs (18" x 24") with company logo displayed on field backstop
- Opportunity to distribute company's product through player giftbags (250)
- Event PA announcements from the Whiffle Blast Main Stage (1 per hour)

## Media/Promotions

- Logo placement as EVENT PARTNER on [www.JasonTaylorFoundation.org](http://www.JasonTaylorFoundation.org) and on all JTF social media platforms
- Logo positioned as EVENT PARTNER on all Whiffle Blast print and digital media

\* SPONSOR PROVIDES

**FINANCIAL CONTRIBUTION:**

**\$5,000**





**FOR MORE INFORMATION**

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**PROCEEDS TO BENEFIT**

Children Battling Cancer and  
Pediatric Emergencies  
through the



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